

PRESS RELEASE  
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NIKKO ASSET MANAGEMENT CO., LTD.

## Nikko Asset Management Commits to Support the Japan-British Society

Nikko Asset Management Co., Ltd. ("Nikko AM") today announces its support for [the Japan-British Society, General Incorporated Association](#) ("the Japan-British Society"). This is initially through a JPY 1 million donation towards planting and maintaining 1,000 cherry trees across parks in the United Kingdom, as a symbol of bilateral friendship between Japan and the UK.

Founded in 1908 to promote relations between the two countries, the Society consists of approximately 1,700 members supported by some 100 Japanese and British companies, as a forum to facilitate connectivity.

Nikko AM Representative Director, President & CEO Takumi Shibata said, "A well-known symbol of Japan, cherry blossoms encapsulate many elements of Japanese aesthetic traditions. It is fitting for something so deeply valued to play a role in further strengthening Japan's ties with such an important partner. Education and efforts to address climate challenges, here by planting trees, are also important elements of our efforts to give back. As a global business with roots in Asia, we are honored by this opportunity to contribute."

In August 2017, Prime Minister of Japan Shinzo Abe and Prime Minister of the UK Rt Hon Theresa May expressed their support for the cherry tree initiative in [a Japan-UK Joint Declaration on Prosperity Cooperation](#).

This support builds from other Nikko AM charitable giving, including to promote Japan's connectivity and role on the world stage - the most recent example its backing for the [Columbia Business School Center on Japanese Economy and Business](#). It also further builds from the Firm's ongoing internal ESG obligations, such as its [launch of a Corporate Sustainability Department](#), status as a member of LGBT Finance and adherence to the [Women's Empowerment Principles](#), the [Principles for Responsible Investment \(PRI\)](#), and the [Investor Agenda](#).

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### About Nikko Asset Management

With US\$216 billion\* under management, Nikko Asset Management is one of Asia's largest asset managers, providing high-conviction, active fund management across a range of Equity, Fixed Income, Multi-Asset and Alternative strategies. In addition, its complementary range of passive strategies covers more than 20 indices and includes some of Asia's largest exchange-traded funds (ETFs).

Headquartered in Asia since 1959, the firm represents nearly 200\*\* investment professionals and over 30 nationalities across 10 countries. More than 300 banks, brokers, financial advisors and life insurance companies around the world distribute the company's products.

The investment teams benefit from a unique global perspective complemented by the firm's historic Asian DNA, striving to deliver consistent excellence in performance. The firm also prides itself on its progressive solution-driven approach, which has led to many innovative funds launched for its clients.

For more information about Nikko Asset Management and to access its investment insights, please visit the firm's [homepage](#).

\* Consolidated assets under management and sub-advisory of Nikko Asset Management and its subsidiaries as of 30 June 2018.

\*\* As of 30 June 2018, including employees of Nikko Asset Management and its subsidiaries.

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